



**FICCI Delegation to ICE- London**  
**International Conference on Gaming Industry**  
**4-6 Feb, 2014**

Gambling regulation is not new to India with Lotteries already being regulated business under state control. FICCI launched the debate on regulating sports betting also in India in 2012 after frequent incidents of sports fraud around sports betting. Much has happened since then and in particular a public debate has been sparked about whether the time has come for India to revisit its gambling laws. As a result of this, Indian Betting and gaming industry got attention of international markets and eminent Indian and international panelists gave several compelling reasons for bringing in regulation than criminalizing sports betting.

To aid ongoing efforts, Federation of Indian Chambers of Commerce and Industry (FICCI) will be leading a delegation from India to attend the ICE conferences in London which is a set of eight of the high-level, targeted conferences during which you will hear from and network with experts in all sectors of the Gaming industry.

There will be dedicated India Conference (At India Pavilion) and India Booth in main exhibition area at the ICE Totally Gaming Exhibition on 4<sup>th</sup> Feb 2014.

**FOCUSSED SESSIONS**

- “Status of Regulatory Readiness for Gaming in India”
- India Gaming Industry in Context of Understanding the potential gaming revenues and market opportunity
- Is India ready for a regulated online gambling market?
- Games of skill in India: The poker and rummy case
- Technology Solutions & Services for Gaming Industry from India
- Social Gaming – An opportunity to stake a claim in India.

**Why join the India delegation at ICE?**

- Meeting with UK Gambling Commission
- Access to an exhibition stall to conduct B2B meetings at India Booth.
- Debate, network and socialize with senior decision makers in World Gaming Fraternity
- Learn about and discuss best practices within the global gaming industry
- Gain insights to pertinent issues affecting Indian Betting and gaming industry and where it stands vis a vis international gaming industry.



### **Prominent Confirmed Participants**

- Justice Mukul Mudgal (Retd.), Hon'ble Chief Justice, Punjab and Haryana High Court and Chairman, SC-Pro be Panel, IPL 2013 Betting and Spot Fixing Scandal
- Mr. Sugul Chand Jain, Chairman Emeritus, Sugul and Damani Group of Companies
- Mr. Kamlesh Vijay, Group CEO, Sugul and Damani Group of Companies & VP-All India Federation of Lottery Trade and Allied Industries
- Mr. Kapil Khanna, CEO, Future Gaming Solutions India Pvt. Ltd. & VP-All India Federation of Lottery Trade and Allied Industries

### **Delegate Fee**

- The delegate fee for attending the 3 day ICE Conference is 5000 INR as a part of India Delegation.
- Delegates are expected to take care of their return trip and accommodation.

### **For More information:**

RAJPAL SINGH

DIRECTOR

[E-rajpai.singh@ficci.com](mailto:E-rajpai.singh@ficci.com)

T: +91-11-23487400

KHUSHBOO LUTHRA

ASSISTANT DIRECTOR

E: [khushboo.luthra@ficci.com](mailto:khushboo.luthra@ficci.com)

T: +91-11-23487283